



360PARTNERS FAMILY OF SITES

- 360ConstructionEquipment
- 360FinancialServices
- 360Generators
- 360GreenEnergy
- 360HRBenefits
- 360MachineTools
- 360MarketingServices
- 360MerchantServices
- 360MobileOffice
- 360OfficeEquipment
- 360OfficeFurniture
- 360RestaurantEquipment
- 360Roofing
- 360SepticSystems
- 360SignQuotes
- 360TelecomEquipment
- 360Telecommunications
- 360Telemarketing
- 360Trucking
- 360WasteManagement

FRUSTRATED BY LACK OF QUALIFIED PROSPECTS?

Is your sales team wasting time on leads that don't result in sales? If so, you're not alone. We've spoken with thousands of companies in similar situations, and have helped many of them find ways to grow revenue. Can we help everyone? No... but we can tell you very quickly if we can.

WOULD YOU BE WILLING TO SPEND 30 MINUTES TO FIND OUT IF WE CAN HELP?

The best way to find out is to spend 30 minutes on the phone with a 360Partners sales lead consultant. In that time, we will:

- Assess your sales situation
- Learn more about whether or not we are a fit for one another
- At the end of the call, you decide if it makes sense to continue talking

To schedule an assessment, contact us at 800-494-5949, or send an email to Sales@360Partners.com

WE COLLECT, PHONE-VERIFY AND DELIVER HIGH QUALITY LEADS TO THE BUSINESSES WE SERVE.

At 360Partners we match buyers with sellers. We get the leads that you want and deliver them directly to you in real time. The way our service works is simple:

- 1) We find prospects who are ready to buy
- 2) We phone screen those prospects
- 3) We deliver prospects in real time to you

You pick the geography. You pick the exact product/service type. Then, you just focus on selling. Sound simple? It is. Thousands of businesses nationwide use our service to help them grow revenue.

The rest of this document simply provides you with the details of who we are, how our system works, and how you can get started.

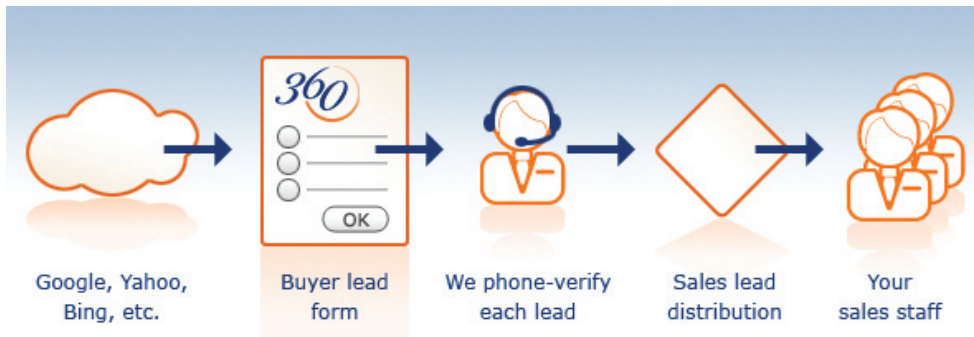
Thank you for your interest in our lead generation service. If you would like to schedule a free consultation, or if have any questions, please feel free to contact us via email or phone.

360Partners.com
Sales@360Partners.com
 800-494-5949



HOW OUR SYSTEM WORKS: LEAD COLLECTION, PROCESSING AND DISTRIBUTION

Through internet marketing we find people actively searching for your products and services and we bring them to our lead generation websites.



We collect as much information from them as we can using our online leads surveys. A prospect who is searching for mobile offices will see a page like this on our 360MobileOffice.com site.

Our online lead survey collects what type of product they are interested in, how immediate

their needs are, other relevant info dependent on product type, their complete contact information and general notes about what they need.

— Because speed is important in sales, we process leads 12 hours a day, 7 days a week.

As soon as the customer enters their information, our lead processors immediately get to work. They call the prospect and verify all the information they have just submitted.

360MobileOffice Lead alert

Dear 360MobileOffice Supplier,

We are sending you this lead because it matches the lead settings you have set in your profile.
(Log in to your Supplier Portal to change your lead setup at any time.)

LEAD CATEGORY
Mobile Offices

LEAD DATE
HIDDEN

BUYER CONTACT INFORMATION

Name	Jerry H
Company	HIDDEN
Address	HIDDEN
City	Mount Carmel
State	PA
Email	HIDDEN
Phone	570 - HIDDEN

BUYER NOTES

I need to purchase an office trailer for delivery in Mount Carmel. This is for a construction site, and needs to be at least 650 square feet. In addition to my office number listed, you can also reach me on my cell at 570-XXX-XXXX.

BUYER SERVICE NEEDS

- How do you plan on using your mobile office?
Sales-executive office
- Approximately how much total square footage do you need?
400-800 square feet
- Approximately how long will you need the mobile office?
I plan on purchasing the mobile office
- When would you like to have your mobile office delivered?
ASAP

While on the phone with the prospect our processors gather additional information about intent to purchase.

We verify all the customer's info over the phone and then we send you the lead. You often receive the lead only minutes after we receive it.

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An example of one of our leads, a lead for a prospect interested in mobile offices. We send you leads like this via email or imported directly into one of dozens of sales CRM systems (like Salesforce.com, for example).

— If you sign up for our service you can have a constant incoming stream of leads like this for your sales force.

HOW OUR SYSTEM WORKS: 360PARTNERS SUPPLIER PORTAL

What if you sell your products and/or services only in certain areas? What if you only want certain types of leads? You can tell us precisely what geographic areas you serve and what types of leads you want, using our 360Partners Supplier Portal.

Sign up

When you sign up with us, we give you access to your 360Partners Supplier Portal. This is a series of pages you visit in a web browser. You use the Supplier Portal to tell us precisely what leads you want:

- you choose your geographic coverage area
- you tell us what products you want
- you input your contact and credit card information

Account Status

With the Supplier Portal you can also track the leads you have received and the status of your invoices.

Refund requests

If you get a lead that doesn't match your product or geographic profile or has a bad phone number, you can request a refund.

Easy to set up

You can change your lead setup anytime, no charge.

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An example from 360MobileOffice Supplier Portal

If you look at it closely you can see that this supplier has told us they want:

- steel building leads for all uses
- every type of straight wall steel building.

In addition, you can see that this lead will cost \$17.

The screenshot shows the 'Lead setup' page in the 360MOBILEOFFICE Supplier Portal. The page is titled 'Supplier Portal' and includes a navigation menu with 'Home', 'Lead setup', 'Reports', 'Invoices', and 'Affiliates'. The 'Lead setup' section is active, showing 'Lead categories' and 'Lead locations' tabs. Under 'Lead categories', there are two main steps: 1. DECIDE whether you want all leads or specific leads, and 2. CHOOSE the categories you want leads from then CHECK the checkboxes for the leads you want. The 'Steel Buildings' category is selected, and the user is prompted to choose how they plan on using the steel building (Warehouse/storage, Agriculture, Repair/mechanic, Retail/factory/assembly, Office, Garage/workshop, Home, Other) and what type of steel building they are interested in (Straight wall style (gable roof), Straight wall style (gambrel roof), Straight wall style (single slope roof), Quonset (arch-style roof), Unsure, please advise). The user is also prompted to choose when they are planning to build (ASAP, One to three months, Three to six months, Six months or more). The page shows that the lead will cost \$17 and provides buttons for 'Select all', 'Select none', and 'Save lead setup'.

HOW OUR SYSTEM WORKS: LEAD PRICING AND PAYMENT TERMS

360Telemarketing Lead Pricing

Inbound (Call Centers)

< 1,000 calls per month:	\$20
1,000 – 4,999 calls per month:	\$25
5,000 – 9,999 calls per month:	\$30
10,000 – 19,999 calls per month:	\$35
20,000 calls or more:	\$40

Outbound (Telemarketing)

< 1,000 calls per month:	\$20
1,000 – 4,999 calls per month:	\$25
5,000 – 9,999 calls per month:	\$30
10,000 – 19,999 calls per month:	\$35
20,000 calls or more:	\$40

Payment Terms

To activate a new 360Telemarketing account a \$500 refundable deposit in the form of a check or money order is required. After 12 months of successful monthly billing terms, or in the event of account cancellation, the deposit will be refunded in the form of a check from 360Telemarketing.

For monthly balances accounts are billed on the 5th day of the following month to the credit card on file. If payment fails and is not reconciled by the 12th (within one week) a \$40 late fee will be applied to the account. At this time the account will also be deactivated, which will pause lead flow. Any account not paid in full by the last day of the month will be turned over to our collections firm with an additional 35% penalty fee minus the deposit amount.

To update your payment information, please contact a Customer Service Representative or visit the Supplier Portal.

Supplier Portals for many industries

You can explore our Supplier Portal to see how you might configure your profile. Just complete the simple form on our registration page, and you will be taken immediately to your Supplier Portal pages. Once your account profile is complete with credit card information, you will begin receiving leads.

Register and explore our Supplier Portal at no cost

Register and explore, at no cost and no obligation, the Supplier Portal for your industry. You will only be charged for leads once your billing information is entered and your profile is complete and activated.

- > [Construction equipment](#)
- > [Financial services](#)
- > [Generators](#)
- > [Green energy equipment and services](#)
- > [Human resources and benefits](#)
- > [Machine tools](#)
- > [Marketing services](#)
- > [Merchant services](#)
- > [Mobile office and steel buildings](#)
- > [Office equipment](#)
- > [Office furniture](#)
- > [Restaurant equipment](#)
- > [Roofing](#)
- > [Septic systems](#)
- > [Sign quotes](#)
- > [Telecommunication equipment](#)
- > [Telecommunications services](#)
- > [Telemarketing services](#)
- > [Trucking](#)
- > [Waste management](#)

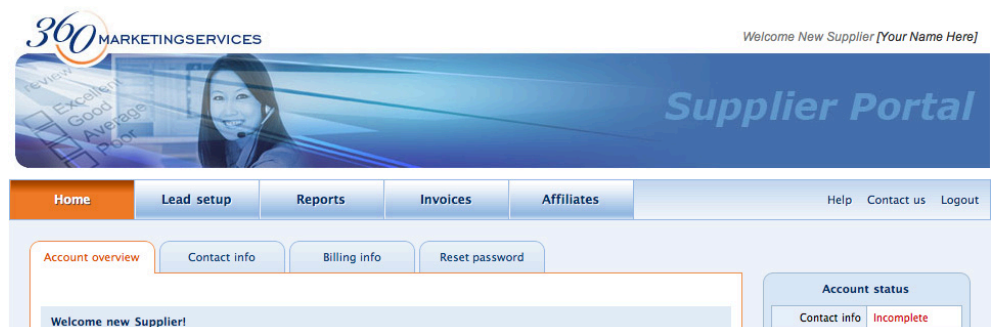


— When you sign up with us we give you immediate access to your 360Partners Supplier Portal.

SIGN UP

Click on these links to SIGN UP and start getting phone-screened leads.

• *right*
Detail of the Marketing Services Supplier Portal Home page.



FREQUENTLY ASKED QUESTIONS

How much do the leads cost?

360Partners leads are priced on a per lead basis. Currently, leads cost between \$5 and \$100 based on industry and individual lead criteria.

What are the other fees associated with your service?

There are none. We have no minimums, no quotas, no contracts and no annual fees. Just give us 30 days' notice if you want to cancel your account. The only thing you pay for are the leads you have received.

How many leads will I receive each month?

The number of leads you receive depends on your lead settings and on how many leads we receive that match your settings. If you have a small geographic area for example, we will have fewer leads to send you. With a large geographic area you could receive a lot of leads. So you decide how many leads you would like to receive each month by the geographic and product/service profile you choose.

How many times do you sell a lead?

We sell leads up to 5 times.

Can I get exclusive leads or only pay for closed leads?

Part of our value to lead prospects is that they will receive responses from up to five qualified suppliers. Therefore we cannot provide exclusive leads. Note however that we do not always have 5 suppliers for each lead. Some geographic areas or types of leads have fewer suppliers. Sometimes we can only sell a lead once or twice.

What is your cancellation policy?

You can opt out of our network at any time and only pay for the leads that you have received. No subscriptions or long term commitments. Just give us 30 days' notice to cancel.

How do you bill?

At the end of the month we send you a detailed statement showing the leads you received. A few days later we charge your credit card. If, by chance, you receive a lead that does not match your product or geographic profile as set up in our system, we will give you a 100% refund. You only pay for the leads you receive – there are no other charges.

What if I need help or have a question?

We have a staff ready to answer your questions via email or phone. You can email or call us anytime during business hours if you have questions about your lead flow, your profile, your account, anything.

Is there any cost for signing up?

No. Signing up is completely free and puts you under no obligation.

How do I sign up.

Visit the signup page for your industry (see the list of signup pages) and you will get immediate access to the Supplier Portal where you can configure your leads and enter your contact info. It takes less than a minute to sign up and get into your Supplier Portal.

— Signing up is completely free and puts you under no obligation.

MORE QUESTIONS?

If you have a question that is not answered here just contact us via email Sales@360Partners.com

or phone at

800-494-5949

TESTIMONIALS

We created our business to find, qualify and deliver high quality leads. We have been doing this for more than 10 years and have many, many satisfied clients. Here are a few testimonials from some of our mobile office suppliers.

- "We were initially interested in 360MobileOffice based on their customizable lead services. 360MobileOffice allowed us to select our specific lead parameters, had a fair and flexible pricing structure, with no long-term obligations, and plenty of room for change, not to mention an attentive staff of Account Managers."



- "One lead generated from 360MobileOffice turned into a project that has produced enough profit to pay for a substantial portion of our marketing budget for the entire year."

- "Since each [of their] leads are phone qualified, with the customer information organized correctly, we know exactly how to quote the customer before we actually talk with them."

- "From what we have experienced so far, the investment into 360Telecommunications has given our business an exponential return."

- "360MarketingServices.com gives us leads that are more than just people searching for information. The leads are real business opportunities with immediate requirements."



THANK YOU

Thank you for your interest in our lead generation service.
If you have any questions please feel free to contact us via email or phone.

360Partners.com

Sales@360Partners.com

800-494-5949



GROW REVENUE WITH QUALIFIED,
PHONE-SCREENED PROSPECTS.